

JAMIE NIEDERER

Senior/Lead Visual Designer

Location: Vienna, Austria

Portfolio: www.jamieniederer.com

Linkedin: [in/jamieniederer/](https://www.linkedin.com/in/jamieniederer/)

Contact: jamie.niederer@gmail.com



LANGUAGES:

English: *Fluent*

German: *Native*

Spanish: *Conversational*

French: *Basic*

SKILLS & EXPERTISE

Graphic design, advertising, marketing, infographics, campaign development, illustration, conception, branding, film editing, 2D animation, social media creation, photography, banner creation, retouching, print design & prepress, wireframes, prototyping, web assets design, hiring

TOOLS: Adobe Creative Suite, Figma, Sketch, Zapier, Webflow, Miro, Google Web Designer

HOBBIES



WORK EXPERIENCE

Since 09-2021

Head of branding (marketing team)

Company: awork

Vienna, Austria/Hamburg, Germany

Responsibilities: Brand development & strategy, print design, social media content & ads, performance marketing, merch & conference design & more

08-2020–07-2021

Senior Brand Designer (branding team)

Company: Tirol Advertisement

Innsbruck, Austria

Responsibilities: Brand development, print design, 2D & GIF animations, merch & product design, banner design & more

07-2018–08-2020

Lead Designer (marketing team)

Company: Bitpanda

Vienna, Austria

Responsibilities: National & international campaign development, social media campaigns, 2D animations, merch design, photography, brand development, banner design, newsletter, blog assets & more. Leading a small design team of 3

08-2016–06-2018

Freelance Work (digital nomad)

Worldwide, remote

Work: Brand development, social media management, web design, illustration, infographics, book covers, logo design

Clients: Basecamp_ai, Knoyd, FDP BaWü, Mish Guru, FR3SH Mag, Giphycat & others

12-2015–08-2016

Graphic Design (online team)

Company: BBDO/DDB

Vienna, Austria

Responsibilities: National campaign development, web design, social media campaigns, product photography

Clients: McDonalds Austria, Bacardi, Zipfer, Lotus Biscoff, Pedigree, Bet2Win

06-2015–07-2015

Junior Art Director (interim)

Company: 2do Advertising Agency

Hamburg, Germany

Responsibilities: National campaign development, 2D animations, print assets

12-2014–05-2015

Junior Brand Designer (branding team)

Company: Kreditech

Hamburg, Germany

Responsibilities: International campaign development, video editing, 2D animations, merch design, illustration, story boarding

INTERNSHIPS

06-2012–07-2012

Internship Graphic Design

Company: Lässigmüller Advertising Agency
Stuttgart, Germany

Responsibilities: Web design, research, retouching, mockup creation

05-2012–06-2012

Internship Film Production

Company: Leithaus Filmproduktion
Stuttgart, Germany

Responsibilities: Research, illustration, story board design

EDUCATION / DEGREES

04-2009–06-2012

Bachelor of Arts

University of Passau
Passau, Germany

Subjects: Media and communications theory, media psychology, brand analysis, film studies, production & reporting

10-2012–05-2014

Master of Arts

University of Applied Science
Mainz, Germany

Subjects: 2D animation, illustration, film production & editing & storyboarding, brand development, game studies